

**For Immediate Release
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Pembridge Honoured through Insurance Business Canada as a “Five-Star” Carrier

Markham, ON – Pembridge Insurance has been ranked as one of the top five Canadian broker channel insurance providers, according to a survey conducted by *Insurance Business Canada* magazine. This nation-wide survey is completed annually and asks brokers to measure satisfaction with their carriers’ overall performance in the previous year.

Brokers provided feedback on carrier performance in a number of categories, and Pembridge earned the publication’s “Five-Star” status (the top marks) in five out of ten, including: reputation and financial stability, marketing support, underwriting expertise, claims processing, and commitment to the broker distribution channel. Pembridge was also rated with one of the highest overall average scores across all categories.

“I am thrilled that brokers have expressed their confidence in Pembridge and voted us as a top carrier in the Canadian industry,” says Bob Tisdale, President and COO of Pembridge Insurance. “Building collaborative, long-lasting partnerships with our broker partners is a hallmark of the Pembridge experience. It is no small feat in today’s highly competitive market to be widely regarded as a dependable, stable insurer, that’s underpinned by expertise, experience, and exemplary customer service.”

Being honoured by *Insurance Business Canada* was a pleasant surprise for Pembridge. However, the reasons Pembridge placed so prominently in its “Five-Star Carriers 2017” special report were not a surprise to Mr. Tisdale. “Our range of innovative products complemented by our steady commitment to our broker value proposition is providing our broker partners with a competitive edge, enabling them to attract and retain customers,”

“Great companies know that success stems from more than just having a great product or service. It’s about anticipating the needs of brokers and exceeding expectations. We do this while investing in innovation and technology to make it easy to conduct business with us. It’s also about a commitment to understanding the needs of customers and providing an unparalleled experience in the event of a claim.”

About Pembridge Insurance

Pembridge Insurance Company offers a comprehensive range of insurance products and exceptional customer service with the support of our dedicated, independent broker network. Pembridge’s broad suite of products are designed to meet the specific needs of Canadians at competitive prices including; auto, home, condo, tenant and coverage for specialty products including ATV’s, motorcycles, snowmobiles and boats. www.pembridge.com.